

**33<sup>rd</sup> Annual**  
**Gordon Lee Memorial High School**  
**Alumni Association**  
**GOLF TOURNAMENT**



**SEPTEMBER 21, 2024**



*Hosted by:*  
The Gordon Lee Alumni Association  
402 Cove Road  
Chickamauga, GA 30707

Contact Jack Smith 423-413-1793 or Amy Phillips 706-382-3104



*The Gordon Lee Alumni Association & Foundation is a non-profit organization that operates under the federal tax identification number 62-1469-191 and meets all regulations of the Internal Revenue Service 501C3 rules and regulations.*

## WHO WE ARE

*The Gordon Lee Alumni Association has been around since 1990; it was established to meet certain budget needs and enhance the experience for students and teachers on campus. Our funding efforts are primarily focused on infrastructure, technology, & educational resources. In the last ten years or so, the alumni association has been able to give over \$300,000 to the school system for things like computer labs, playground equipment, awnings, building safety features, and more. The proceeds generated by this golf tournament directly impact our current and future Trojans, aiming to give them the best learning environment we can build for them.*

## HEADLINE SPONSOR - \$5,000

As the exclusive Headline Sponsor of the 33<sup>rd</sup> Annual Gordon Lee Alumni Association Golf Tournament, the tournament will be named after your organization. This will enable your company to capitalize on its investment and maximize its brand and communication throughout the area via media, visitors and participants. The Headline Sponsor name will be “The (Your Company/Organization) 33<sup>rd</sup> Annual Gordon Lee Alumni Association Golf Tournament” and will be communicated as such in all aspects of the promotional campaign. This includes:

- Your Company Name/Logo on sign at Football field, Baseball field, and Softball field
- Preferred Football Package for four (4) for the Gordon Lee High School 2024 Football Season
- Four (4) All Sport Passes to Gordon Lee home athletic games
- Entry for four (4) man team in tournament
- Your company name on a Tee Ad
- Company logo on print media (sponsor page, sponsor banner, website)
- Listed as Headline Sponsor the GL Alumni sponsor page in the 2025 Football Program

## NAVY SPONSOR - \$2,500

- Preferred Football Package for four (4) for the Gordon Lee High School 2024 Football Season
- Four (4) All Sport Passes to Gordon Lee home athletic games
- Entry for four (4) man team in tournament
- Your company name on a Tee Ad
- Company logo on print media (sponsor page, sponsor banner, website)
- Logo featured on the GL Alumni sponsor page in the 2025 Football Program



## WHITE SPONSOR - \$1,000

- Four (4) reserved seat passes to the Gordon Lee High School 2024 Football Season
- Entry for four (4) man team in tournament
- Your company name on a Tee Ad
- Company logo on print media (sponsor page, sponsor banner, website)
- Logo featured on the GL Alumni sponsor page in the 2025 Football Program



## FRIENDS OF GORDON LEE - \$500

- Your Name/Company listed on Tee Ad
- Name listed on flyers and banners
- Name listed on the GL Alumni sponsor page in the 2025 Football Program



## TEE AD - \$100

- Your Name/Company listed on Tee Ad

**33rd Annual  
GLMHS Alumni Association Golf Tournament  
September 21, 2023**



## **Sponsor Payment Form**

**Contact Information:**

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Sponsor Options:**

<input type="checkbox"/> <b>Headline Sponsor - \$5,000</b>	<input type="checkbox"/> <b>Friends of Gordon Lee - \$500</b>
<input type="checkbox"/> <b>Navy Sponsor - \$2,500</b>	<input type="checkbox"/> <b>Tee Ad - \$100</b>
<input type="checkbox"/> <b>White Sponsor - \$1,000</b>	

**Company Logo (for White, Navy and Headline Sponsors):** Send company logo in EPS Format to [alumni@glschools.org](mailto:alumni@glschools.org). **All logos are due by Friday, August 30, 2024.** If logo not received by the deadline, the company name will be listed on all print media.

**Payment Information:**

**Make Checks Payable To:**

*Gordon Lee Alumni Association & Foundation  
402 Cove Road, Chickamauga GA 30707*

**Credit Card - A 4% surcharge will be added to all credit card payments.  
Contact Amy Phillips**

Contact Jack Smith 423-413-1793 or Amy Phillips 706-382-3104 for more information.

***Thank You for Your Support!***



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